

Project Digi-Eskwela

**The
PATATAS**



Who are The Patatas?

We are a group of **social innovators**
who enjoy collaborating with
various partners for worthy causes.

We strive to **identify the problems**
in the community we are serving
and to find the best possible way to fill the gap

We believe in **ideas**
that are fun, creative, supportable and engaging.



The story behind

Project Digi-Eskwela

Motivated by the need to introduce **e-learning opportunities** to disadvantaged communities in developing countries in Asia,

The Patatas settled on the concept of using tablets as a platform for **digital education.**

Project

Digi-Eskwela

It's about combining **mobile technology** and **gamification** to supplement traditional classroom methods to make the learning process more engaging.





We work
closely with
our partners
who have forged
relationships
with the
communities



Thus providing us
better access
to the communities

More children
can benefit from
Project Digi Eskwela
because of our
collaborations





Children who
deserves an education
despite living on the streets
or in the slums

MILESTONES

Oct - Dec

Initial phase of project
Partnered with Tiwala Kids and
Community in Legazpi, Philippines
Provided 5 tablets loaded with Skoolbo
71 students
Trials in both urban and rural settings

Jul - Oct

+5 tablets
+98 students
Partnered with two schools
Screening process in place

Jan - Mar

+66 students
Continued improvement in
literacy and numeracy skills
Increased participation in class

2014

2015

2016 - now

Jan - Mar

School-based setting
+35 students
Identified school
grade levels and
budget needed

Nov - Dec

+61 students
Additional
afternoon class
Three 30min
sessions weekly

Ongoing

+5 tablets
Added Neeuro (brain
training)

Expanded to two more
schools within Legazpi



636

(and counting)

students
participated in
Project
Digi - Eskwela
since 2014



50%
improvement
in
literacy
skills

54%
improvement
in
numeracy
skills



What the students are saying

“I get motivated in always attending Digi-Eskwela because my scores are getting higher and higher. I not only learn Math, Reading, English but also learn Spanish words.”

- John Carl, Grade 3, Bitano Elementary School

“I learn new words and I can solve Math problems quicker. I also like that I can race in different worlds, and also I enjoy duelbo and being a superhero when I get high scores.”

- Mabeth Gonzalez, Legazpi Port Elementary School



From the teachers

“The conduct of Digi-Eskwela in Bitano Elementary School is a big help to the children. They show interest and willingness to develop their young minds.

They have shown improvement in their Mathematics and English subjects.”

- Ms. Teresita Barbante, Senior Teacher at Bitano Elementary School Teacher

From the teachers



“Bea Yape has shown remarkable improvement. **She solves Math problems in class easily and shows improved reading fluency.** This quarter she received an achiever merit award for doing well in class.

Jowella has become very active in class discussions. She participates in doing board work in Math and in read-aloud sessions. **Her accuracy in calculations and decoding words have significantly improved.”**

- Mrs. Liezel Marino, Bitano Elementary School Teacher (pictured with her students)

From a parent

"I am grateful that my child is enrolled in the class. We cannot afford to buy a smartphone or tablet.

But through this project, my daughter is able to use a tablet and learn."

- Aileen Labanda, mother of Jobel Labanda (pictured)



So, how cost effective is Digi-Eskwela?

Traditional classroom methods

\$13,714 SGD per year

- Teacher's salary
- Transportation and admin cost
- Worksheet supplies
- Snacks
- Contingency

Digi - Eskwela

\$8,847 SGD per year

- Teacher's salary
- Admin costs
- Snacks
- Contingency
- 10 tablets
- Headsets
- Internet connection

35% LOWER

Based on 100 students



Feel that **you can help?**

#DoGood with us by:

Donating used, or new tablets

Purchasing tablets at a lower price

Funding the cost of tablets

Exploring collaborations



Help
them
break out
of the
poverty cycle
by
unleashing
their
full potential

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